

1st. INTERNATIONAL COLLOQUIUM

SUSTAINABILITY, THEORY OF SPEECH TO PRACTICE in Business, Government and Academia "All for a Collective Strategic Action"

I. Guidelines for submitting Paper Proposals.

Presentations:

- 1) Work can be submitted by researchers, academics, students, representatives of social organizations, experts or interested parties in relation to the theme of the Colloquium Areas.**
- 2) Only papers will be published in reports and / or in the book that is being subject to blind peer reviewed, have been accepted, if necessary and after this process at least the first author is properly registered, and can include a maximum of two co-authors.**
- 3) Only papers that have been submitted according to the dates specified in the Call and accepted comply with the guidelines for submission, without exception, will be presented.**
- 4) Papers must be unpublished and have not been sent to any means for publication.**
- 5) The presentations may be proposed or research developments, completed investigations and / or case studies. They should refer to any of the Themes defined in this call.**

Requirements for written assignments:

*** Summary Characteristics:**

- a) Clear and precise title of the paper.**
- b) Theme in which it enrolls.**
- c) Author (s) *: Academic Degree, email, institution which you represent and Country. *
Maximum 3 authors.**
- d) Summary and abstract should not be each greater than 450 words and must contain:
Objectives of work; Justification; Methodology, Results and Conclusions.**
- e) Include 3 key words.**
- f) Attach the authors' biodata of maximum 500 words per author.**

***Characteristics of the Complete Document:**

- a) The extent of the paper will be 15 to 20 pages, including references, charts, tables, figures, images, and so on.**
- b) The subject must have: Introduction, objectives, methodology, content development, results, critical discussion of the results and conclusions.**
- c) Entries must be submitted in Word format, Times New Roman, 12, and 1.5 spaced.**
- d) The style of writing, citations and references as well as tables, figures and / or graphics is indicated by the American Psychological Association (APA the third edition in Spanish translated from the sixth English edition).**